Arizona
Xpert

WORKFLOW ASSISTANT FOR HIGH-VALUE APPLICATIONS

Arizona Xpert

Canon

AUTOMATING WORKFLOW

Arizona Xpert is an innovative software solution that simplifies and automates complex print jobs, including multi-layered and duplex applications, so that print files are ready in an instant. The intuitive software stores the print-ready file, enabling similar future jobs to be prepared more quickly and easily time after time, for long-term production efficiencies.

What is Arizona Xpert?
Arizona Xpert is a software application that assists in the design and production of high-value applications
- Design part is called Arizona Xpert Extensions
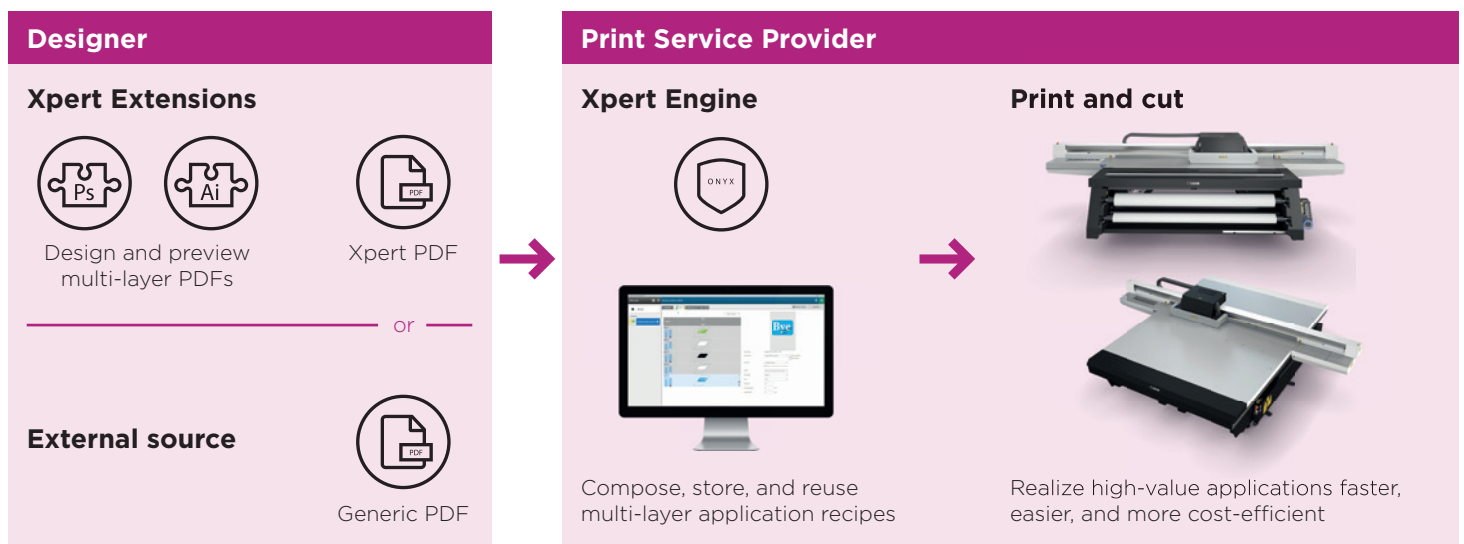- Production part is called Arizona Xpert Engine

Arizona Xpert Extensions are Adobe Photoshop & Adobe Illustrator extensions that support designers.

Arizona Xpert Engine is an ONYX Thrive add-on that supports production staff of Print Service Providers.
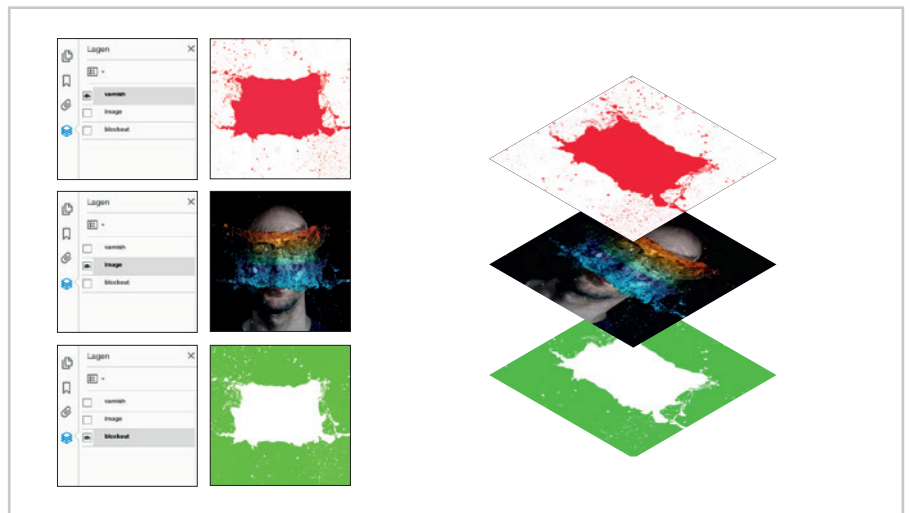
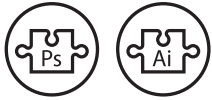# TARGET APPLICATIONS HIGH-VALUE APPLICATIONS

Multi-layer applications
- Light box images (day-night)
- Block outs (spot block-out)
- Duplex images on transparent media
  - 2 different images front / reverse
  - CMYK – WW – Grey – K – Grey – WW – CMYK
- Printing on non-white media
  - W-W-CMYK-V
  - Negative image – spot color
- Duplex images

Applicable for both complex one-offs prints and for automating repetitive print jobs.

Arizona Xpert

Designer	Print Service Provider	
Xpert Extensions	**Xpert Engine**	**Print and cut**
Design and preview multi-layer PDFs / Xpert PDF		
— or —		
External source / Generic PDF	Compose, store, and reuse multi-layer application recipes	Realize high-value applications faster, easier, and more cost-efficient

DESIGN XPERT

Part of Arizona Xpert Extensions – an Adobe Photoshop & Illustrator extension.
- Assists designer in building and previewing designs using pre-defined application recipes
  - Arizona Xpert Extensions features pre-defined recipes
  - Set of available pre-defined application recipes will be expanded in future releases

Benefit for the Designer
- Reduces required number of design iterations and test prints by providing 3D 'print-ready' previews of designs

Benefits for the Print Service Provider
- Significantly less (or virtually no) pre-press time required

RECIPE XPERT

Part of Arizona Xpert Engine – an ONYX Thrive add-on for Print Service Providers.
- Compose complex multi-layer jobs in an intuitive way
- Store pre-press and print settings of any created application in a recipe
- Reuse recipes to create same application, using different images, instantly and error-free
- Optimize the print quality and time to print by selecting optimal print mode for each layer

Benefits for the Print Service Provider
- Capture print expertise – realize high-value applications fast, easy, and cost efficient
- Save time and money in pre-press
- First time right printing – lower cost by reducing waste through elimination of mistakes
- Reduced operating time – Arizona Xpert delivers printable data in the Arizona print queue

AUTO XPERT

Part of Arizona Xpert Engine – an ONYX Thrive add-on for Print Service Providers:
- Automation offered through use of hot-folders, linked to a recipe
- Simply drop a job in a hot-folder and the recipe is applied, and the printable data is sent to the Arizona Series
- Opening the job in ONYX Thrive is no longer needed
- True shape nesting: automated print and cut workflow using Canon's ProCut Prepress software for intelligent nesting of odd shaped files with WYSIWYG previews.

Benefits for the Print Service Provider
- Save time and money in pre-press
- First time right printing – avoid human errors or mistakes
- Fully automated integration of the Arizona printer with web-to-print portals enabled
- Reduced need for highly skilled or trained operator(s)
- Save costs by intelligently nesting odd shaped files on your expensive media

SAMPLE XPERT

Part of Arizona Xpert Engine – an ONYX Thrive add-on for Print Service Providers:
- In recipe creation of a complex or critical job, the user can use smart sampling to create test samples swiftly and easy, to find optimal print settings
  - Compose multiple (cropped) samples with different print settings that are printed as a single job
  - Select the preferred sample, so that the optimal settings are used for the final job and stored in a recipe, with a single mouse-click

Benefits for the Print Service Provider
- Save time and money in finding the preferred settings for a new complex or critical job
- Eliminate all errors in applying optimal settings to the final job
- Capture your print expertise by storing optimal settings in a recipe, and save time and money when producing similar jobs

ARIZONA XPERT

Capture print expertise
- And get access to Canon's print expertise
- Realize high-value applications – fast, easy, and profitable
- Store complex jobs as recipes for instant re-use

Save time and money in Pre-press and Production
- Avoid production stops by moving more demanding tasks to pre-press
- Automate pre-press tasks by re-using proven recipes
  - Single jobs – re-use recipes
  - Multiple jobs – use hot-folders assigned to a recipe
- First time right printing – reduce waste through elimination of mistakes

Smart Sampling
- Find optimal print settings through smart sampling
- Apply preferred settings without errors, and automatically adjust or store in a recipe to easily apply to similar jobs

Imagine > Print > Learn > Repeat
- Design and preview multi-layer jobs intuitively
- Print first time right and save time and money in pre-press and production
- Capture print expertise by composing, storing, and reusing multi-layer application recipes

Realize high-value applications faster, easier, and more cost-efficient with Arizona Xpert.

Compatible Arizona Printers
Arizona 1200 series
Arizona 1300 series
Arizona 2200 series
Arizona 2300 series
Arizona 6100 series

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