

## FEATURES



### IXUS 285 HS



20.2 MEGA PIXELS  
HIGH-SENSITIVITY  
CMOS

12x  
OPTICAL  
ZOOM



Wi-Fi / NFC



Remote Shooting



Story Highlights



Creative Shot



### IXUS 190



20.0 MEGA PIXELS  
CCD

10x  
OPTICAL  
ZOOM

Easy  
Auto



Date Stamp



Wi-Fi / NFC



Remote Shooting



### IXUS 185



20.0 MEGA PIXELS  
CCD

8x  
OPTICAL  
ZOOM

16x  
ZoomPlus



Digital IS



Auto Zoom

Easy  
Auto



Date Stamp

Smart  
AUTO



## SPECIFICATIONS



IXUS 285 HS



IXUS 190



IXUS 185

Imaging Processor		DIGIC 4+	
Image Sensor	Camera Effective Pixels	Approx. 20.2 Megapixels (aspect ratio: 4:3)	Approx. 20.0 Megapixels (aspect ratio: 4:3)
	Sensor Size	1/2.3 type	
Lens	Focal Length	12x zoom: 4.5 (W) - 54.0 (T)mm 35mm film equivalent: 25 (W) - 300 (T)mm	10x zoom: 4.3 (W) - 43.0 (T)mm 35mm film equivalent: 24 (W) - 240 (T)mm
	Focusing Range	1 cm (0.4in.) - infinity (W), 1.0 m (3.3ft.) - infinity (T)	
	Image Stabilizer (IS) System	Macro: 1 - 50cm (W) (0.4in. - 1.6ft. (W))	
LCD Monitor	Type	3.0-inch type	2.7-inch type
	Effective Pixels	Approx. 461,000 dots	Approx. 230,000 dots
	Aspect Ratio	4:3	
Focus	Control System	Autofocus: Continuous, Servo AF	
	AF Frame	Face AiAF, Tracking AF, Center	
Metering System			
Evaluative, Center-weighted average, Spot			
ISO Range (Auto Mode)		AUTO, ISO 80 - ISO 1600	AUTO, ISO 100 - ISO 800
Max. ISO Speed (P Mode)		ISO 3200	ISO 1600
Shutter Speed			
15 - 1/2000sec.			
Aperture	Type	Circular diaphragm	
	f/number	f/3.6 - f/10.0 (W), f/7.0 - f/20.0 (T)	f/3.0 - f/9.0 (W), f/6.9 - f/20.0 (T)
Flash	Modes	Auto, On, Slow Synchro, Off	
	Range	50cm - 4.0m (W), 1.0m - 2.0m (T) (1.6 - 13 ft. (W), 3.3 - 6.6 ft. (T))	50cm - 3.0m (W), 1.3m - 1.5m (T), (1.6 - 9.8 ft. (W), 4.3 - 4.9 ft. (T))
Shooting Specifications	Shooting Modes	AUTO, Hybrid Auto, Creative Shot, P, Portrait, Smart Shutter*, High-Speed Burst, Handheld Night Scene, Low Light, Fish-eye Effect, Miniature Effect, Toy Camera Effect, Monochrome, Super Vivid, Fireworks, Long Shutter * Smile, Wink Self-Timer, Face Self-timer * Shooting movies is possible with the movie button	AUTO, P, Portrait, Face Self-timer, Low Light, Fish-eye Effect, Miniature Effect, Toy Camera Effect, Monochrome, Super Vivid, Poster Effect, Snow, Fireworks, Long Shutter * Shooting movies is possible with the movie button
		AUTO, P, Digital IS, Portrait, Face Self-timer, Low Light, Fish-eye Effect, Miniature Effect, Toy Camera Effect, Monochrome, Super Vivid, Poster Effect, Snow, Fireworks, Long Shutter * Shooting movies is possible with the movie button	
Continuous shooting (AUTO, P Mode)		Approx. 2.5 shots / sec (In AUTO, P mode) Approx. 7.2 shots / sec (In High-Speed Burst mode)	Approx. 0.8 shots / sec (In AUTO, P mode) Approx. 2.2 shots / sec (In Low Light mode)
Number of Recording Pixels	Still Images (4:3)	Large: 5184 x 3888 Medium 1: 3648 x 2736 Medium 2: 2048 x 1536 Medium: 2592 x 1944 Small: 640 x 480	Large: 5152 x 3864 Medium 1: 3648 x 2736 Medium 2: 2048 x 1536 Medium: 2560 x 1920 Small: 640 x 480
	Aspect Ratio	16:9 / 3:2 / 4:3 / 1:1	4:3 (Selection of Wide: 5152 x 2896 possible)
	Movies	1920 x 1080 / 1280 x 720 / 640 x 480	1280 x 720 / 640 x 480
Power Supply		Battery Pack NB-11LH	
Number of Shots (CIPA compliant)		Approx. 180 images	Approx. 190 images
Number of Shots (Eco Mode)		Approx. 265 images	Approx. 245 images
Movie Recording Time (Actual usage time)		Approx. 40 min.	Approx. 50 min.
Dimensions (CIPA compliant)		99.6 x 58.0 x 22.8mm (3.92 x 2.28 x 0.90in.)	95.2 x 56.8 x 23.6mm (3.75 x 2.24 x 0.93in.)
Weight (CIPA compliant)		Approx. 147g (5.19oz.)	Approx. 137g (4.83oz.)
Other Features		Wi-Fi, NFC	Easy Auto, Date Stamp, Auto Zoom

# IXUS

# Canon

Delighting You Always



# MAKE EVERYDAY MOMENTS INTO GREAT MEMORIES

Designed in  
JAPAN



20.0 MEGA PIXELS  
CCD

8x  
OPTICAL  
ZOOM

16x  
ZoomPlus



Digital IS



Auto Zoom

Easy  
Auto



Date Stamp

Smart  
AUTO



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SOUTH & SOUTHEAST ASIA REGIONAL HEADQUARTERS  
CANON SINGAPORE PTE. LTD. | 1 Fusionopolis Place, #15-10 Galaxis, Singapore 138522

www.canon-asia.com



IXUS 285 HS



IXUS 190



IXUS 185



0205W587

# CAPTURE GREAT SHOTS WITH BETTER FEATURES

## ZOOM CAPABILITY FOCUS ON THE MOMENT



Get closer and more personal with up to 12x Optical Zoom and extendable to 24x with Canon's ZoomPlus technology. Also equipped with an Auto Zoom system that automatically detects subject size and framing of the image, for easy use with stunning precision and image quality.

12x Optical Zoom & 24x ZoomPlus available on the IXUS 285 HS.  
10x Optical Zoom & 20x ZoomPlus available on the IXUS 190.  
8x Optical Zoom & 16x ZoomPlus available on the IXUS 185.  
Auto Zoom only available on IXUS 285 HS and IXUS 185.



Original      12x Zoom      24x ZoomPlus

## HIGH-PERFORMANCE POWERFUL, COMPACT & VERSATILE



IXUS camera series is designed to be light in weight and powerful in performance. With an ISO range of up to 3200 for the IXUS 285 HS, and an ISO of 1600 for the IXUS 190 and 185, every moment reveals stunning detail even in low-light. All 3 cameras also feature Canon's DIGIC 4+ image processor and a 20.2-megapixel CMOS sensor\* to deliver high-resolution photos effortlessly.

\*Only available on IXUS 285 HS. 20-megapixel CCD sensors are used for IXUS 190 and 185.



ISO800



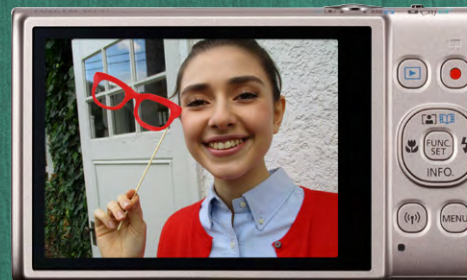
ISO3200

## STORY HIGHLIGHTS MEMORIES COME TO LIFE



Create a photo album instantly at a touch. Story Highlights\* uses Canon's proprietary algorithm to create a movie of up to 3 minutes from captured still images and movie snippets shot in Hybrid Auto mode. With this feature, you also have the choice of adding background tracks from the built-in music library.

\*Available on IXUS 285 HS only.



## CREATIVE SHOT SUBSTANCE MEETS STYLE



Let your imagination run wild with Canon Creative Shot mode\*. With each snap, this feature automatically generates 5 additional image variations using composition and unique effects from a selection of filters - Retro, Monochrome, Special and Natural presets.

Additionally, all three cameras spot 6 Creative filters - Vivid Colours, Poster Effect, Fish-Eye Effect, Miniature Effect, Toy Camera Effect & Monochrome, capturing a wide range of quirky and fun styles of your choice.

\*Available on IXUS 285 HS only.



Original      Creative shots

## SMART CONNECTIVITY SHARE IT WIRELESSLY



Canon Camera Connect app\* lets you transfer images and videos effortlessly. Use the remote shooting function on your device to capture moments on your Canon camera. Then add your location using the geo-tagging feature on your camera. Wi-Fi and NFC\* functions also enable seamless upload of images and movies on your social media pages directly from your camera.

\*Compatible with IXUS 285 HS and IXUS 190 only.



## EASE OF USE AT YOUR FINGERTIPS, AT A GLANCE



Using your camera is now more convenient with the new Easy Auto and Date Stamp features\*. Easy Auto disables FUNC.SET, MENU and INFO buttons to prevent you from getting lost in menu pages, ensuring that you're always ready to capture special moments.

Bringing back fond memories is also made more accurate, and easily available at just a simple touch of the main dial. With the Date Stamp function, you can now automatically record the date and time on every image.

\*Available on IXUS 190 and IXUS 185 only.



View the date/time at a glance in prints even without checking EXIF data