

BRING
[AMAZING]
CLOSER



BRING WONDROUS SIGHTS TO YOUR SIDE

The Canon PowerShot SX430 IS is the one thing you simply must pack for any trip. With 45X zoom, it can bring you up-close to wonders that lie beyond impassable terrain; capture intimate expressions without intruding upon the moment; and record your best memories in vivid detail. See more of every destination with this absolutely essential travel companion.



45x
optical
zoom



SX430 IS

Designed in
JAPAN

SO MUCH EASIER TO GET CLOSER

Capturing faraway details is usually tricky. Zoom too much and you lose photo quality. Add a heavy telephoto lens and your camera becomes bulky and difficult to hold steady. The Canon PowerShot SX430 IS solves all these issues with its superior quality lenses and optics technology. It lets you zoom up to 45X closer (90X via ZoomPlus) without losing the rich colours and fine details that captivated you in the first place. Now, you can fully immerse yourself in any scene, no matter how far away.



Original



45x Zoom



90x ZoomPlus

CLOSER THAN CLOSE

You're right next to a fascinating specimen, but you want to capture more. Here's where our built-in Macro function takes you even closer, all the way to 0cm. Catch every single minute detail that you never want to forget.



SHOOT FREE OF BLURS

Move freely as you snap photos. With Intelligent IS, your Canon PowerShot SX430 IS will automatically analyse and stabilise your shots to ensure perfect sharpness every time. Now you can fully be in the moment without worrying about blurry shots or memories.



REMEMBER EVERY DETAIL

20 Megapixels and our powerful DIGIC 4+ Image Processor lets you capture every colour and detail of your favourite travel memories. Years later, they'll still be as vivid as when you first experienced them.



BRING LOVED ONES CLOSER

Let friends and family who can't travel with you feel as if they were. Use our wireless connectivity features to easily share your amazing experiences (to your phone, or to social media) just as soon as you capture them!



SPECIFICATIONS

POWERSHOT SX430 IS

IMAGE PROCESSOR		DIGIC 4+	
IMAGE SENSOR	Type	CCD	
	Camera Effective Pixels	Approx. 20.0 megapixels	
LENS	Focal Length (35mm film equivalent)	24-1080mm	
	F Number (widest aperture)	3.5 (W)-6.8 (T)	
	Zoom Magnification	45x	
IS MODE	Intelligent IS	Yes	
SCREEN (MONITOR)	Screen Size	3.0 type	
	Effective Pixels	Approx. 230,000 dots	
ISO SPEED (RECOMMENDED EXPOSURE INDEX)	ISO Auto Range (AUTO mode) Min. speed / Max. speed	ISO 100 / ISO 800	
	Max ISO speed (P mode)	ISO 1600	
WHITE BALANCE SETTINGS		Auto, Day light, Cloudy, Light bulb, Fluorescent, Fluorescent H & Custom 1	
SHOOTING MODES		AUTO, P Live View Control, Portrait, Face Self-timer, Low Light, Monochrome, Fish-eye Effect, Toy Camera Effect, Miniature Effect, Super Vivid, Poster Effect, Fireworks, Long shutter Shooting movies is possible with the movie button	
RECORDING FORMAT	Still Images	Recording Format	Exif2.3 (DCF2.0)
		Image	JPEG only
	Movies	Recording Format	MP4
		Video	MPEG-4 AVC/H.264
Audio	MPEG-4 AAC-LC (monaural)		
POWER SUPPLY		NB-11LH	
NUMBER OF SHOTS WITH SCREEN ON (CIPA COMPLIANT)		Approx. 195 shots	
NUMBER OF SHOTS WITH SCREEN ON (ECO MODE)		Approx. 260 shots	
MOVIE RECORDING TIME DURING ACTUAL USE WITH SCREEN ON (CIPA COMPLIANT)		Approx. 50 min.	
DIMENSIONS (CIPA COMPLIANT)		104.4 x 69.1 x 85.1mm (4.1 x 2.7 x 3.4in.)	
WEIGHT (CIPA COMPLIANT)	Including Battery Pack, Memory Card		Approx 323 g (Approx 11.4 oz.)
	Camera Body Only		Approx 306 g (Approx. 10.8 oz.)
OTHER FEATURES ETC	Wi-Fi	Yes	
	NFC	Yes	

LOCALISED MANUAL Available • Specifications are subject to change without notice. Images are simulated.
• Localised manual available for Malaysia, Thailand, Vietnam and Indonesia only.

Insist on an original warranty issued by your local Canon sales office.

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