

*PowerShot*  
**V10**

**Canon**  
Delighting You Always

# VLOG YOUR WAY

THE CAMERA BUILT FOR VLOGGERS



**LIVE**  
Streaming

**19mm**  
**WIDE**



Plug & Play  
Webcam



Tilt-up



Smooth Skin  
Movie



Color Filter





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# 1. ALL-IN-ONE VLOGGING CAMERA



You need all the help to create engaging videos, the ones that will make viewers hit that 'Like' button. With the Canon PowerShot V10, capturing great content has never been easier.

Built for vloggers, it's uniquely compact and lightweight, making one-hand shooting while on the go so convenient.

Don't be fooled by its size; the camera has high-performance features.

Its built-in stand and microphone, image stabilisation, wide-angle selfie lens, and face tracking allow for much better quality footage.

Moreover, enjoy smooth skin tones and colour filters so you and your videos always look good.

Connect with your fans in real-time with hi-res video streaming, smart wireless connection and wired webcam capabilities.

You won't find a more perfect camera for all your vlogging needs.





## 2. 4K VIDEO QUALITY

It doesn't matter if you're new to vlogging. With the PowerShot V10, your videos will always be of the highest quality.

- **Record in 4K ultra-high definition**, at four times the resolution of full HD, to create the most realistic footage with superb clarity.
- **Represent colours accurately** thanks to Canon's colour reproduction technology from the traditional Canon EOS series.
- **Capture stunning details.** The camera has a 13.1-megapixel CMOS sensor and a DIGIC X image processing engine to record stunning details that impress your viewers.

When it comes to capturing stunning vlog-worthy footage, let the PowerShot V10 do all the heavy lifting for you.







### 3. BUILT-IN STAND

Goodbye tripod! This unique camera can stand on its own.

- **Set your camera up anywhere without needing a separate tripod**, thanks to the PowerShot V10's built-in retractable stand.
- **Enjoy the flexibility of shooting from various angles** with the adjustable stand.
- **Have more shooting angles to choose from.** Conduct low- and high-angle shooting for your videos.
- **The stand can also function as a grip** for handheld shooting.





Available  
in white, silver  
and black

## 4. ONE-HAND OPERATION / POCKET-SIZED

A camera that conveniently fits in your pocket, the PowerShot V10's compact and lightweight design (approx. 211g) makes it comfortable to hold for landscape or vertical recording.

- **Easy to handle and very subtle**, you can blend in with the crowd while shooting in public.
- **It's ergonomically crafted**. Record for a longer duration with just one hand.

No more fumbling with bulky, heavy equipment when a vlog-worthy moment comes by.



White



Silver



Black

Note: Colour availability will vary by country and region.

## 5. USB TYPE-C CHARGING

Shooting all day long is no problem with the PowerShot V10.

If you need some juice, simply charge the camera using a USB Type-C cable, either with a wall power point or a portable power bank if you're out and about.





## 6. FACE TRACKING

Don't let blurry faces ruin an otherwise wonderful video!

An intelligent camera, the PowerShot V10's tracking AF (autofocus) automatically detects and focuses on a person's face. Turn on the Specified Frame AF Mode when you want to show the details of your subject while holding it over most of the frame. Simply stop / start AF by touching the icon.



## 7. IMAGE STABILISATION

Your relationship with the PowerShot V10 will always be stable. Say hello to dizzy-free videos!

- **Get stable footage**, with the camera's Movie Digital IS (Image Stabilisation) Mode, even if you shoot handheld! It's especially beneficial when camera-shake blur happens.
- **Adjust the intensity of the Movie Digital IS** by selecting OFF / ON / ENHANCED. Upon activation, the exposure setting can be held for a second, even when the subject's face is out of tracking.





## 8. CLEAR SOUND MICROPHONE

Want crisp audio for those mouthwatering ASMR videos? This small camera houses a built-in microphone that lets you savour clear audio every time.

- **Record movies with an emphasis on the audio quality,** whether you are cooking, eating or just talking to the camera.
- **Achieve lower noise and higher sound quality.** The PowerShot V10's omnidirectional microphone lets you collect clear sound from all directions, including frontal and 360° sounds.



## 9. WIDE-ANGLE SELFIES

No more struggling to squeeze your friends or your vast city background into the shot.

The PowerShot V10's 19mm\* wide-angle F2.8 lens allows you to fit the background and some people into the frame without having to stretch out your arm much.

\*When shooting still images, focal length is 18mm.



## 10. LOW-LIGHT SHOTS

Achieve quality footage even in low light. The PowerShot V10 has a 1.0-inch sensor that lets you shoot clear, low-noise movies and images in dark venues.

Never worry about being in the dark – this camera has your back!



## 11. AUTO NEUTRAL DENSITY FILTER

It's like having built-in sunglasses to control the light entering your lens.

This camera contains an Auto ND (Neutral Density) Filter that can vastly improve video quality. Depending on your needs, you can set your ND Filter to AUTO / ON / OFF from the MENU.

When set to AUTO, it effectively adjusts the brightness in your video recording when moving between bright and dark environments.



## 12. FLIP SCREEN

The screen can also be flipped for easy viewing when taking selfies, as well as adjusted at angles anywhere from 0° to 180° for more varied shots.

Being able to flip your screen up makes shooting selfies a breeze.

When flipped, the icons move to an optimal position on the screen so that one-handed operation while on the go is simple.



## 13. STILL IMAGE SHOOTING

Want a hi-res selfie photo for your video thumbnail? Switch to Auto Photo mode for a quick snap!

In this mode, the PowerShot V10 can take 15.2MP still images, so you can be assured of a beautiful shot of superb quality.





## 14. ASPECT MARKERS

The PowerShot V10's 14 aspect marker options make sure that your framing is always aesthetically pleasing for your desired social media platform. Examples include:

- For Instagram Feed (1:1, 1.90:1, 4:5)
- For Instagram Stories (9:16, 4:5, 1:1)
- For TikTok (9:16)

Activate the markers via the MENU as you're shooting to ensure that all the subjects you want to capture are in view.

## 15. NATURAL COLOUR TONES

Gone are the days of muddy, unnatural-looking skin tones.

The PowerShot V10 uses the same colour reproduction technology as Canon's EOS cameras to produce vibrant and natural colour tones under any lighting in real time. This feature is also available in selfie mode.

Be it out under the bright sun or in your dimly lit home, the PowerShot V10 makes sure you look fresh and glowy in every scene.







## 16. SMOOTH SKIN TONES

With Canon's Smooth Skin Movie mode, always look flawless in your videos.

Once activated, the feature conceals any blemishes and pores it detects while keeping the skin looking natural.

Not into the extremely airbrushed look? Control the intensity of the smoothing effect by selecting from five levels of +1 / +2 / +3 / +4 / +5.

This mode is supported during webcam use and live streaming as well.

## 17. AUTO WHITE BALANCE

Establish accurate natural colour tones with the PowerShot V10's auto white balance.

The PowerShot V10 reproduces subtle nuances of whites under various light sources to accurately estimate your scene's light tone. The camera then adjusts the white balancing so that the various skin tones and backgrounds look cohesive.



# 18. COLOUR FILTERS

Make the colours in your vlogs work to fit your desired mood, regardless of the lighting situation.

Whether you're going for bubblegum soft or dark and moody, the PowerShot V10's 14 trendy colour filters gives you that flexibility. Similar to some social media and editing apps, these filters can be applied directly while recording footage.



## Outdoor brunch at a café under the shade

Suggested Filter



StoryTeal&Orange



StoryMagenta



StoryBlue



PaleTeal&Orange

## Urban scenes and landscape with sky

Suggested Filter



RetroGreen



Sepiatone



AccentRed

## Flatlay of warm food and sweets

Suggested Filter



TastyWarm



TastyCool

## Indoors with indirect lighting / Walking in the dimly-lit park at night

Suggested Filter



BrightAmber



BrightWhite

## Bright night cityscape / Indoor spaces with sunbeams

Suggested Filter



ClearLightBlue



ClearPurple



ClearAmber





## 19. WIRELESS DATA TRANSFER

Itching to share your latest vlog with the world? You no longer have to manually remove your SD card to connect it to a PC to upload your footage.

The PowerShot V10 wastes no time by enabling video / photo transfer from the camera directly to your smartphone via Wi-Fi using the Canon Camera Connect mobile app. Easily transfer your data to various online platforms (Google Cloud / YouTube / Flickr / Frame.io) via [image.canon](https://image.canon).

Note: Canon does not assume any responsibilities for services provided by third parties.

## 20. EASY LIVE STREAMING

Want to connect with your fans more often? Live stream to your fans in high resolution directly from the PowerShot V10 with minimal setup.

Using a smart wireless connection and the Canon Camera Connect smartphone app, live stream with ease to YouTube and Facebook.

Note: Live streaming-supported platforms may change, stop, or terminate without notice. Canon does not assume any responsibilities for services provided by third parties.

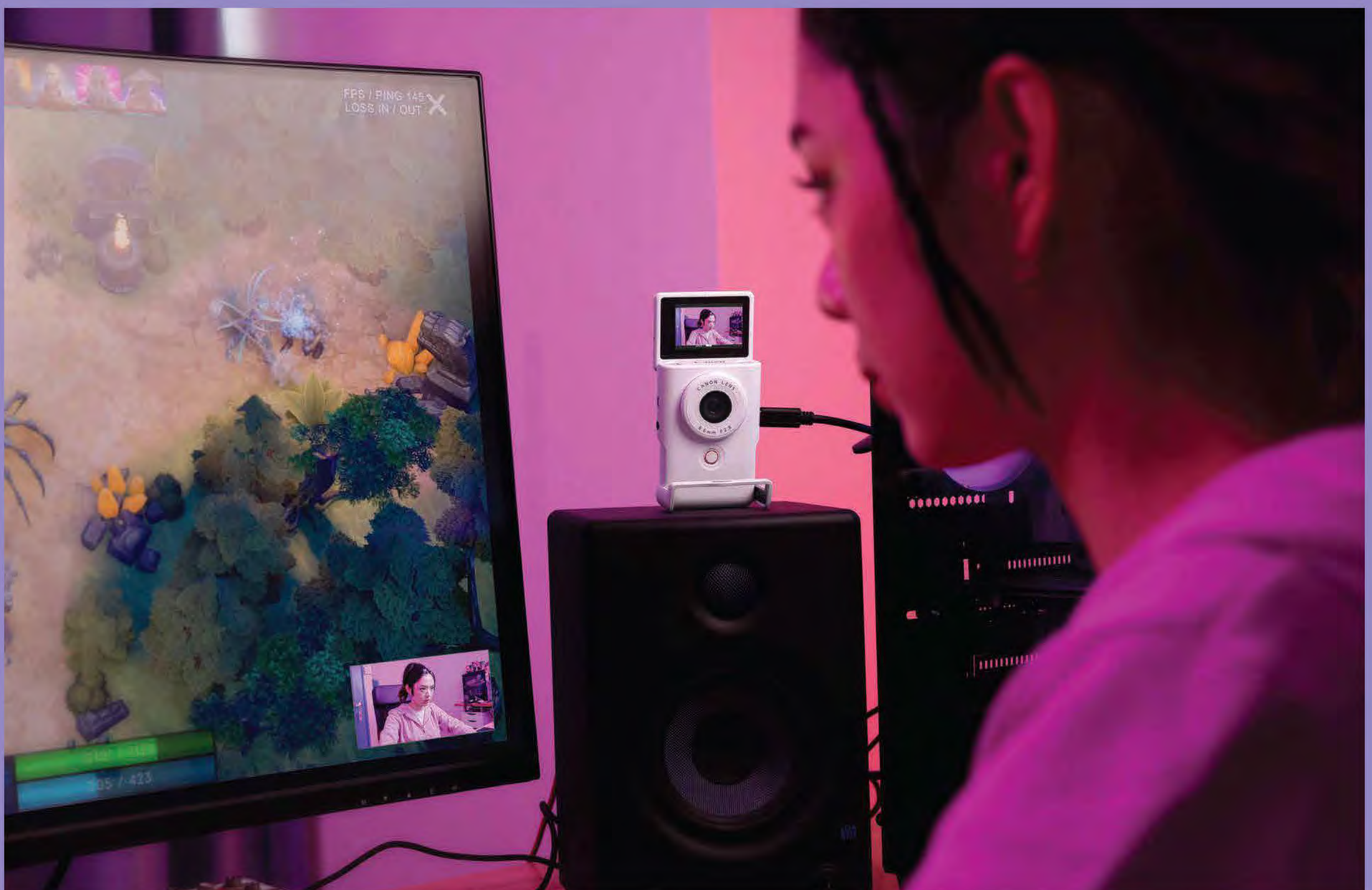


## 21. PLUG & PLAY WEBCAM

Convert your vlogging camera into a 1-inch sensor webcam for your online video meetings on ZOOM, Microsoft Teams, Google Meet or Skype.

Connecting the webcam doesn't require any software and driver installation. Simply plug the PowerShot V10 into your PC via the USB Type-C cable, prop it up on its built-in stand, and you're good to go!

The camera supports Motion JPEG and Full HD 30p without compromising image quality.





22. SPECIFICATIONS

IMAGE SENSOR	
Type	Approx. 13.1 megapixels (movie) / 15.2 megapixels (stills), 1.0 inch CMOS sensor
IMAGE PROCESSOR	
Type	DIGIC X
LENS	
Lens (35mm Equivalent)	19mm wide-angle / F2.8
RECORDING SYSTEM	
Recording Format	Movies: MP4 Stills: JPEG
Recording Media	microSD / microSDHC / microSDXC (UHS-I compatible)
MOVIE RECORDING	
Movie Recording Size	4K UHD (3840 x 2160), Full HD (1920 x 1080)
Frame Rate	4K UHD (30p / 25p / 24p) Full HD (60p / 50p / 30p / 25p / 24p)
Colour Filter	Off (default) / StoryTeal&Orange / StoryMagenta / StoryBlue / PaleTeal&Orange / RetroGreen / Sepiatone / AccentRed / TastyWarm / TastyCool / BrightAmber / BrightWhite / ClearLightBlue / ClearPurple / ClearAmber
Digital Zoom	Off / 1.5× / 2.0× / 3.0×
Built-In Microphone	48kHz, 16 bits, 2 ch
Noise Cancellation	Yes
IMAGE RECORDING	
Image Recording Size	Large: 5472 × 3648 Medium: 3648 × 2432 Small 1: 2736 × 1824 Small 2: 2400 × 1600
Auto Lighting Optimiser	Supported
AUTOFOCUS	
AF Operation	One-shot AF / Movie servo AF
AF Method	Face tracking AF / Specified frame AF
Focusing Area (With Face Detection)	Horizontal: Approx. 100%, Vertical: Approx. 100%
Number of AF Areas for One-Shot AF (Max Areas)	31 areas
Subject Detection	People only



22. SPECIFICATIONS

EXPOSURE CONTROL	
Metering Mode	Real-time metering using the image sensor, 384-zone (24 × 16) evaluative metering
Shutter Speed	Movie: 1/4000 - 1/8 sec. (in 1/3-stop increments) Stills: 1/2000 - 1.0 sec. (in 1/3-stop increments)
Shooting Mode	Movie: Auto movie (P) / Movie IS mode / Smooth skin movie / Manual exposure movie mode Stills: Auto photo (A+)
ISO Speed	Movie: 125 - 3200 (4K) / 125 - 6400 (Full HD) Stills: 125 - 12800
Movie Auto ND Filter	Auto / On / Off
IMAGE STABILISATION (IS MODE)	
Movie Digital IS	Yes
SCREEN	
Type	Tilting (approx. 180°upward) LCD touch screen
Screen Size and Dots	Approx. 2.0 inch (3:2) with approx. 460k dots
RETRACTABLE STAND	
Adjustable Angle	-30° to +30°
INTERFACE	
Digital Terminal	Hi-speed USB (USB 2.0) equivalent, USB Type-C
HDMI Output Terminal	Type D (auto switching of resolution)
External Microphone IN Terminal	3.5mm diameter stereo mini-jack
COMMUNICATION FUNCTIONS	
Wi-Fi	IEEE 802.11b/g/n (2.4GHz bands)* <small>*Specifications may vary by country / region</small>
Bluetooth	Version 4.2
Streaming Services (Wireless LAN Connection)	YouTube / Facebook Live <small>Canon is not liable for any changes/update to usage of third party services. Please visit their website for terms and conditions.</small>
Video Calls / Streaming (USB Connection)	Full HD 30p UAC / UVC support
POWER	
Battery	Built-in rechargeable li-ion
AC Power Source	USB Power Adapter PD-E1
No. of Shots Available (Approx. at 23°C / 73°F)	290
Overheating Warning	Yes
DIMENSIONS AND WEIGHT	
Dimensions (WxHxD) (CIPA Compliant)	63.4 x 90.0 x 34.3mm
Weight (CIPA Compliant)	Approx. 211g (including battery and card)



# *PowerShot* **V10**

# Canon

Delighting You Always

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